



 234-380-3827

 nateszoch@gmail.com

 nathanszoch.com

Education

Ohio University

Degree: Bachelor of Science

Major: Multimedia

Specialization: Animation

Software Skills

After effects

Blender

Indesign



Illustrator

Maya

Photoshop



Premiere

Procreate

Unreal



Coding Skills

Javascript

HTML

CSS



Nathan Szoch

Experience

HabitatMap | Brooklyn, NY

2025

Freelance Digital Producer

- Develop and produce short-form educational and promotional videos highlighting the AirBeam air monitor and AirCasting environmental monitoring tools.
- Work closely with the executive team to shape digital storytelling strategies that increase user engagement and community growth.
- Create original multimedia content, including video and photography.
- Oversee project timelines, task tracking, and deliverables, while maintaining clear, consistent communication.
- Ensure all content aligns with HabitatMap's branding, editorial standards, and intellectual properties.

Cosomoto | Jersey City, NJ

2024 – 2025

Creative Director

- Directed the overall creative vision and visual identity of the brand, ensuring consistency across all platforms.
- Managed and grew the company's social media presence, overseeing content strategy, posting schedules, and providing audience engagement.
- Developed and executed high-quality video content which included filming, editing, and post-production, to drive brand awareness and customer engagement.
- Designed and launched the company website, optimizing user experience, and reinforcing brand credibility.
- Worked closely with the CEO to develop and implement strategic marketing initiatives, leveraging data-driven insights to enhance outreach and engagement.

Miss Universe Organization | New York City, NY

2022 – 2024

Digital Editor

- Edited and assembled large volumes of video footage into engaging videos for various platforms including TikTok, Instagram, Facebook, and YouTube.
- Contributed creative ideas and concepts to enhance the overall quality and impact of video content.
- Performed detailed color correction and grading for various video projects, enhancing visual storytelling pieces while maintaining consistency across scenes.
- Incorporated motion graphics, sound effects, and music to enhance the narrative of media.
- Managed and organized video assets, including archiving and file management, to maintain an efficient workflow.
- Collaborated with the Digital Producer to understand project objectives, providing valuable support throughout the production process.

Stonewall Group | Marietta, OH

2021

Web Designer and Video Creator

- Created visually appealing graphics and designed web page layouts for small businesses.
- Generated visually appealing graphics and icons to improve the user experience of client websites.
- Assisted in front-end development of websites using WordPress and various other content management systems.
- Produced local television advertisements and videos for valuable clients.
- Contributed to developing and delivering pitch decks and mood boards.

Metalforming Magazine | Independence, OH

2019

Content Management Intern

- Provided content migration support for the publication's website.
- Edited website content to ensure a unified and consistent brand appearance.
- Assisted with back-end coding to enhance search engine optimization (SEO).
- Produced a promotional video highlighting an industry-wide conference.
- Updated and organized digital assets within the company's content management system (CMS).